

KIT SHAUGHNESSY

Extensive experience creating high-impact design solutions for global companies and local startups. Versatile across graphic design, web design, UX design, illustration, motion and branding. Skilled in driving creative projects from concept to launch, collaborating with cross-functional teams and delivering work that exceeds expectations.

CAREER HIGHLIGHTS

- **Led design** for a Novo Nordisk professional product website that became the **blueprint for a company-wide Content Management System**, securing additional contracts for multiple product sites
- Designed, illustrated and animated a **5-minute technology update video for Intuit**; its success prompted additional follow-up videos for long-term initiatives
- Helped develop a **Mission, Vision & Values campaign for Spark Therapeutics**, leading to expanded onboarding & employee engagement programs across print, web and environmental design
- Created a **hospital wayfinding system for Skagit Regional Health** covering 200+ signage files across 40+ locations, later scaled to 5 more facilities

PROFESSIONAL EXPERIENCE

Art Director, Variant 08/2021 - Present

- Drive visual creative for client projects and internal initiatives
- Oversee contract designers/animators, ensuring brand alignment and timely delivery

Senior Designer, Variant 05/2017 - 08/2021

- Designed and produced print, digital and motion projects, managing everything from concept through production
- Designed, developed and maintained company websites and coordinated with printers, installers and developers

Senior Designer, Toolhouse 06/2014 - 05/2017

- Designed websites, interactive experiences and iOS apps for regulated industries
- Developed wireframes, prototypes and design systems for cross-platform consistency
- Produced and edited motion graphics and live-action videos

Senior Developer, Toolhouse 01/2007 - 06/2014

- Developed and designed award-winning websites, usability prototypes and apps for clients including Intuit, Novartis and Novo Nordisk
- Created animations and edited video content for product launches and marketing campaigns

Interactive Designer, Toolhouse 11/2003 - 01/2007

- Designed and developed interactive tutorials, games and videos for clients such as Intuit, Symantec and Novartis

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SKILLS

ART DIRECTION
GRAPHIC DESIGN
WEB DESIGN
UX DESIGN
ILLUSTRATION
MOTION
BRANDING

TOOLS

Design

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe After Effects
Figma

Development

HTML5/CSS3
JavaScript/jQuery
PHP
WordPress
GitHub

EDUCATION

B.A., Graphic Design

Western Washington University